



**HERTFORD COLLEGE
OXFORD**



Nanjing University
at
Hertford College, Oxford

*Advanced Business and British Culture
Three Week Programme*

SUMMER 2018

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A very warm welcome to Hertford College and to Oxford!



Hertford College was founded in 1282 – it is one of the oldest of Oxford University's 38 colleges. Located in the centre of historic Oxford, our beautiful college boasts the Bridge of Sighs, which is one of the most famous sights of the city. This is an ideal setting for students wishing to improve their language skills and knowledge of Britain and British culture.

**Welcome to
Oxford!**

MEALS

Meals:

- On **class days** you are offered breakfast, lunch and dinner.
- On **trip days** you are offered breakfast, a packed lunch and dinner.
- **Weekend:** Saturday you are offered breakfast. Sunday you are offered breakfast and dinner.
- On **free-weekdays** (Monday-Friday) you are offered breakfast, lunch and dinner.

The following pages outline your academic programme

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WEEK ONE	9.00 –10.30am		11.00 – 12.30pm		2.00 - 4.00pm		Evening
ARRIVAL DAY Day 1 Sunday 29th July	<ul style="list-style-type: none"> • Arrive at Heathrow Airport, London. • Hertford College Residential Advisors (RAs) will meet you. • Travel to Oxford by private coach. You will stay in Oxford University Accommodation. • On arrival: welcome meal and information 						
Day 2 Monday 30th July	Introduction to the Advanced Business and British Culture Programme English Language Assessment Students complete a placement test.	B R E A K	An Introduction Oxford University and the Tutorial System Explore the development of the leading university in the English speaking world. This lecture is followed by a Q and A session. You will have the chance to ask questions about the admissions process to Oxford and other British universities.	L U N C H	Out and About Tour of Discovery A self-guided exploration of the hidden corners of this beautiful city	D I N N E R	Orientation <ul style="list-style-type: none"> • Accommodation • Facilities • Connecting your computers to the internet
Day 3 Tuesday 31st July	Aspects of Oxford Presentations by students based on the pre-course task Each short presentation will be followed by a question and answer session.	B R E A K	Academic Writing 1 <ul style="list-style-type: none"> • Note-taking • Introductions and conclusions • Paraphrasing • Supporting details: facts, quotations and statistics 	L U N C H	Welcome Tea at 3pm Sample a delicious and traditional cream tea in the splendid surroundings of Hertford College's historic dining hall. Please wear smart clothes.	D I N N E R	Cultural activities with RAs Suggestion: College tour - visit some of Oxford's most renowned colleges

<p>Day 4 Wednesday 1st August</p>	<p>Business Relationships and Networking Describing relations in the business world</p>	<p>B R E A K</p>	<p>Discussion and activities on how to build good business relations and develop the skill of networking</p>	<p>L U N C H</p>	<p>Presentations Workshop 1</p> <ul style="list-style-type: none"> • An introduction to student presentations • How to plan and deliver a presentation effectively 	<p>D I N N E R</p>	<p>Cultural activities with RAs Suggestion: watch a Shakespeare play in an Oxford College garden)</p>
<p>Day 5 Thursday 2nd August</p>	<p>International Business Theories and Issues Discussion and activities based on current topics and issues in the business world</p> <ul style="list-style-type: none"> • The European Economy • The Global Economy 	<p>B R E A K</p>	<p>A lecture in preparation for the study tour tomorrow Discover more about the history of Bath, designated a UNESCO World Heritage site, and its lovely surrounding area.</p>	<p>L U N C H</p>	<p>Lecture Art in Britain Study the artists who have shaped and challenged our concept of art in Britain today. You will be looking at both gallery and non-gallery art.</p> <p>The lecture followed a Q & A session</p>	<p>D I N N E R</p>	<p>Cultural activities with RAs Suggestion: Discover about the history of Bath, through some fun activities in preparation for your study tour tomorrow.</p>
<p>Day 6 Friday 3rd August</p>	<p>Study Tour: Bath</p> <p>You will visit the Roman spa -town of Bath. Visit the baths and also the Pump Rooms, a very elegant tearoom made famous in the eighteenth-century. Explore the streets and shops of this beautiful little city.</p>						

<p>Day 7</p> <p>Saturday 4th August</p>	<p>Weekend</p> <p>At the weekend you have free time. If you wish to stay in Oxford, your RAs are available for Oxford activities, such as punting, walking tours, shopping, college and museum visits.</p> <p>Alternatively, some students choose to travel independently to nearby places of interest such as:</p> <ul style="list-style-type: none"> • London • Stratford upon Avon • Warwick Castle • Cambridge • Bath • Brighton • Liverpool <p>These trips are not included in the programme price. Your RAs are available to offer advice and support about travel arrangements.</p>
<p>Day 8</p> <p>Sunday 5th August</p>	<p>Weekend</p> <p>Free time (as explained on day 7)</p>

WEEK TWO	9.00 – 10.30am		11.00 – 12.30pm		2.00 – 4.00pm		Evening
Day 9 Monday 6th August	The Media and Communication Learn about Britain's press and practise the language of journalism.	B R E A K	How to write a proposal or personal statement Learn how to create maximum impact and maximise your chances of success	L U N C H	Management Styles A history of management, theory and current research and different aspects of management styles	D I N N E R	Cultural activities with RAs Suggestion: attend an Oxford debating evening with students from other universities, facilitated by your RAs
Day 10 Tuesday 7th August	History of the English Language Learn about the development of English, from the language spoken by the first invaders to the different versions existing around the world today.	B R E A K	The Ashmolean Museum An in-depth look at the history and highlights of the University of Oxford's remarkable collection	L U N C H	The Ashmolean Museum Complete a series of questions as you enjoy the beautiful exhibits.	D I N N E R	Cultural activities with RAs Suggestion: go to a gig: jazz, blues, rock or pop in Oxford with your RAs
Day 11 Wednesday 8th August	Lecture Current Economic Issues in the UK Examine the latest trends in the UK macro economy. Consider implications for the economy, as well as business, in the light of the outcome of the EU referendum.	B R E A K	Presentations Workshop 2 <ul style="list-style-type: none"> • Language check • Body language • Connecting with your audience • Answering questions 	L U N C H	Multicultural Britain Discover the history of immigration to the UK and the influence this has had on culture and lifestyles	D I N N E R	Cultural activities with RAs Suggestion: inter-collegiate sports evening

Day 12 Thursday 9th August	Youth Leadership This workshop consolidates and offers the opportunity to showcase innovation and entrepreneurship in Youth Leadership: <ul style="list-style-type: none"> • Management • Team building • Cross-cultural communication skills • Product placement 	L U N C H	Windsor Castle Find out more about the history of this breathtakingly beautiful castle which has been the family home of British kings and queens for almost a thousand years.	D I N N E R	Cultural activities with RAs Suggestion: listen to classical music at the Sheldonian Theatre or in an Oxford College or take part in a music session with RAs
Day 13 Friday 10th August	Study Tour: Windsor You will have the chance to visit Windsor town and its historic castle—one of the Queen's favourite residences—which is reputed to be the largest inhabited castle in the world and also one of the oldest castles in the UK. Explore the streets and shops of this beautiful little town. You will be accompanied and guided by the RAs. Transport will be by private coach.				
Day 14 Saturday 11th August	Weekend Free time (as explained on day 7)				
Day 15 Sunday 12th August	Weekend Free time (as explained on day 7)				

WEEK THREE	9.00 – 10.30am		11.00 – 12.30pm		2.00 – 4.00pm		Evening
Day 16 Monday 13th August	Academic Debating Skills <ul style="list-style-type: none"> Expressing your opinion and comments Dis/agreeing Asking for/giving opinions Language of persuasion Turn-taking Mini debate in groups	B R E A K	Academic Writing 2 <ul style="list-style-type: none"> Comparison/contrast essays Active/passive voice in writing References and bibliography 	L U N C H	Guided tour of the world famous Bodleian Library You will visit the beautiful Divinity School, which was used as a location for the Harry Potter movies.	D I N N E R	Cultural activities with RAs Suggestion: go for a walk by the river Thames
Day 17 Tuesday 14th August	Collaborative writing activity Students work together to create an effective text. Explore the world of poetic forms including concrete poems and haiku.			L U N C H	Youth Culture Britain has been at the forefront of youth culture since the 1950s. Explore the world of fashion and music enjoyed by young people.	D I N N E R	Cultural activities with RAs Suggestion: Film night
Day 18 Wednesday 15th August	Ethical Issues in the Workplace Discussion, problem-solving and activities. A range of ethical issues will be examined, ranging from the personal to the corporate	B R E A K	Presentations Workshop 3 <ul style="list-style-type: none"> Fine-tuning of presentations Emphatic language Intonation and sentence/ word stress 	L U N C H	Vocabulary Development American vs British English Explore the fascinating differences in vocabulary and pronunciation between these two major variants of English.	D I N N E R	Cultural activities with RAs Suggestion: attend an evening lecture

Day 19 Thursday 16th August	End of Course Presentations Students deliver presentations in small groups before an audience.	B R E A K	End of Course Presentations (continued)	L U N C H	Presentation Feedback Session	D I N N E R	Cultural activities with RAs Suggestion: visit to Bicester Village designer shopping outlet
Day 20 Friday 17th August	Free day Free time (as explained on day 7) GALA DINNER Celebrate your success at a memorable candle-lit dinner in one of Hertford College's historic dining halls, where you will be presented with a certificate at the end-of-course ceremony. This is a special event so please wear smart clothes!						
Day 21 Saturday 18th August	Departure day You will be accompanied by the RAs in a private coach to the airport.						



THE INTERNATIONAL PROGRAMMES DEPARTMENT

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