



**HERTFORD COLLEGE  
OXFORD**



Nanjing University  
*at*  
Hertford College, Oxford

*Advanced Business and British Culture  
Three Week Programme*

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SUMMER 2017

## SUMMER 2017

*A very warm welcome to Hertford College and to  
Oxford!*



*Hertford College was founded in 1282 – it is one of the  
oldest of Oxford University’s 38 colleges. Located in the  
centre of historic Oxford, our beautiful college boasts the  
Bridge of Sighs, which is one of the most famous sights of  
the city. This is an ideal setting for students wishing to  
improve their language skills and knowledge of Britain and  
British culture.*

**Welcome to  
Oxford!**

## MEALS

### Meals:

- On **class days** you are offered breakfast, lunch and dinner.
- On **trip days** you are offered breakfast, a packed lunch and dinner.
- **Weekend:** Saturday you are offered breakfast. Sunday you are offered breakfast and dinner.
- On **free-weekdays** (Monday-Friday) you are offered breakfast, lunch and dinner.

*The following pages outline your academic programme*



WEEK ONE	9.00 –10.30am		11.00 – 12.30pm		2.00-4.00pm		Evening
<b>ARRIVAL DAY</b> <b>Day 1</b>  <b>Sunday 30<sup>th</sup></b> <b>July</b>	<ul style="list-style-type: none"> <li>• Arrive at Heathrow Airport, London.</li> <li>• Hertford College Residential Advisors (RAs) will meet you.</li> <li>• Travel to Oxford by private coach. You will stay in Oxford University Accommodation.</li> <li>• On arrival: welcome meal and information</li> </ul>						
<b>Day 2</b>  <b>Monday 31<sup>st</sup></b> <b>July</b>	<b>Introduction to the Advanced Business and British Culture Programme</b>  <b>English Language Assessment</b> Students complete a placement test.	B R E A K	<b>An Introduction Oxford University and the Tutorial System</b> Explore the development of the leading university in the English speaking world. The lecture is followed by a Q and A session. You will have the chance to ask questions about the admissions process to Oxford and other British universities.	L U N C H	<b>Welcome Tea at 3.00pm</b> Sample a delicious and traditional cream tea in the splendid surroundings of Hertford College’s historic dining hall.  <b>Please wear smart clothes.</b>	D I N N E R	<b>Orientation</b> <ul style="list-style-type: none"> <li>• Accommodation</li> <li>• Facilities</li> <li>• Connecting your computers to the internet</li> </ul>
<b>Day 3</b>  <b>Tuesday 1<sup>st</sup></b> <b>August</b>	<b>Aspects of Oxford</b> Presentations by students based on the pre-course task Each short presentation will be followed by a question and answer session.	B R E A K	<b>Academic Writing 1</b> <ul style="list-style-type: none"> <li>• Note-taking</li> <li>• Introductions and conclusions</li> <li>• Paraphrasing</li> <li>• Supporting details: facts, quotations and statistics</li> </ul>	L U N C H	<b>Out and About Tour of Discovery</b> A self-guided exploration of the hidden corners of this beautiful city	D I N N E R	<b>Cultural activities with RAs</b> Suggestion go for a walk by the river Thames

<p><b>Day 4</b></p> <p><b>Wednesday 2<sup>nd</sup> August</b></p>	<p><b>Business Relationships and Networking</b> Describing relations in the business world</p> <p>Discussion and activities on how to build good business relations and develop the skill of networking</p>	<p>B R E A K</p>	<p><b>Activities and question session:</b> Activate and expand your knowledge of the morning session.</p>	<p>L U N C H</p>	<p><b>Presentations Workshop 1</b></p> <ul style="list-style-type: none"> <li>• An introduction to student presentations</li> <li>• How to plan and deliver a presentation effectively</li> </ul>	<p>D I N N E R</p>	<p><b>Cultural activities with RAs</b> Suggestion watch a Shakespeare play in an Oxford College garden)</p>
<p><b>Day 5</b></p> <p><b>Thursday 3<sup>rd</sup> August</b></p>	<p><b>International Business Theories and Issues</b> Discussion and activities based on current topics and issues in the business world</p> <ul style="list-style-type: none"> <li>• The European Economy</li> <li>• The Global Economy</li> </ul>	<p>B R E A K</p>	<p><b>Introduction to London</b> Learn about the history and cultural highlights of the capital city. You will also have the opportunity to study some of the treasures in the British Museum and National Gallery.</p>	<p>L U N C H</p>	<p><b>Lecture Art in Britain</b> Study the artists who have shaped and challenged our concept of art in Britain today. You will be looking at both gallery and non-gallery art.</p> <p>The lecture followed a Q &amp; A session</p>	<p>D I N N E R</p>	<p><b>Cultural activities with RAs</b> Suggestion visit a traditional Oxford pub</p>
<p><b>Day 6</b></p> <p><b>Friday 4<sup>th</sup> August</b></p>	<p><b>Study Tour: London</b></p> <p>Enjoy a trip to the capital city and experience all the magical sights and sounds of London in the comfort and safety of your private coach. You will have the opportunity to visit Parliament Square, the National Gallery and the British Museum.</p> <p>You will be accompanied and guided by the RAs. Transport will be by private coach.</p>						

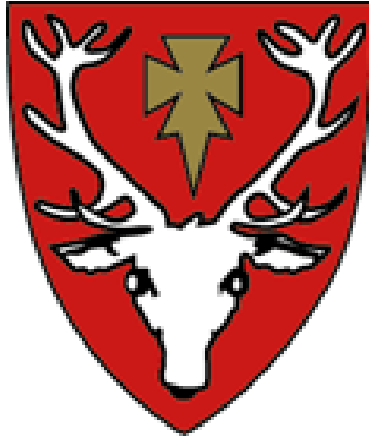
<p><b>Day 7</b></p> <p><b>Saturday 5<sup>th</sup></b> <b>August</b></p>	<p><b>Weekend</b></p> <p>At the weekend you have free time. If you wish to stay in Oxford, your RAs are available for Oxford activities, such as punting, walking tours, shopping, college and museum visits.</p> <p>Alternatively, some students choose to travel independently to nearby places of interest such as:</p> <ul style="list-style-type: none"><li>• London</li><li>• Stratford upon Avon</li><li>• Warwick Castle</li><li>• Cambridge</li><li>• Bath</li><li>• Brighton</li><li>• Liverpool</li></ul> <p>These trips are not included in the programme price. Your RAs are available to offer advice and support about travel arrangements.</p>
<p><b>Day 8</b></p> <p><b>Sunday 6<sup>th</sup></b> <b>August</b></p>	<p><b>Weekend</b></p> <p>Free time (as explained on day 7)</p>

WEEK TWO	9.00 – 10.30am		11.00 – 12.30pm		2.00 – 4.00pm		Evening
<b>Day 9</b>  <b>Monday 7<sup>th</sup></b> <b>August</b>	<b>British Culture</b> <b>History of the English Language</b> Learn about the development of English, from the language spoken by the first invaders to the different versions existing around the world today.	B R E A K	<b>How to write a proposal or personal statement</b> Learn how to create maximum impact and maximise your chances of success	L U N C H	<b>Lecture</b> <b>Current Economic Issues in the UK</b> Examine the latest trends in the UK macro economy. Consider implications for the economy, as well as business, in the light of the outcome of the EU referendum.  The lecture followed a Q & A session	D I N E R	<b>Cultural activities with RAs</b> Suggestion: attend an Oxford debating evening with students from other universities, facilitated by your RAs
<b>Day 10</b>  <b>Tuesday 8<sup>th</sup></b> <b>August</b>	<b>Management Styles</b> A history of management, theory and current research and different aspects of management styles	B R E A K	<b>The Ashmolean Museum</b> An in-depth look at the history and highlights of the University of Oxford's remarkable collection	L U N C H	<b>The Ashmolean Museum</b> Complete a series of questions as you enjoy the beautiful exhibits.	D I N E R	<b>Cultural activities with RAs</b> Suggestion: go to a gig: jazz, blues, rock or pop in Oxford with your RAs
<b>Day 11</b>  <b>Wednesday 9<sup>th</sup></b> <b>August</b>	<b>The Media and Communication</b> Learn about Britain's press and practice the language of journalism	B R E A K	<b>Presentations Workshop 2</b> <ul style="list-style-type: none"> <li>• Language check</li> <li>• Body language</li> <li>• Connecting with your audience</li> <li>• Answering questions</li> </ul>	L U N C H	<b>British Culture</b> <b>Multicultural Britain</b> Discover the history of immigration to the UK and the influence this has had on culture and lifestyles	D I N E R	<b>Cultural activities with RAs</b> Suggestion: inter-collegiate sports evening

<p><b>Day 12</b></p> <p><b>Thursday 10<sup>th</sup> August</b></p>	<p><b>Youth Leadership</b></p> <p>This workshop consolidates and offers the opportunity to showcase the following elements of Youth Leadership:</p> <ul style="list-style-type: none"> <li>• Management</li> <li>• Team building</li> <li>• Cross-cultural communication skills</li> <li>• Product placement</li> </ul>	<p>L U N C H</p>	<p><b>Windsor Castle</b></p> <p>Find out more about the history of this breathtakingly beautiful castle which has been the family home of British kings and queens for almost a thousand years.</p>	<p>D I N N E R</p>	<p><b>Cultural activities with RAs</b></p> <p>Suggestion: listen to classical music at the Sheldonian Theatre or in an Oxford College or take part in a music session with RAs</p>
<p><b>Day 13</b></p> <p><b>Friday 11<sup>th</sup> August</b></p>	<p><b>Study Tour: Windsor</b></p> <p>You will have the chance to visit Windsor town and its historic castle—one of the Queen's favourite residences—which is reputed to be the largest inhabited castle in the world and also one of the oldest castles in the UK. Explore the streets and shops of this beautiful little town.</p> <p>You will be accompanied and guided by the RAs. Transport will be by private coach.</p>				
<p><b>Day 14</b></p> <p><b>Saturday 12<sup>th</sup> August</b></p>	<p><b>Weekend</b></p> <p>Free time (as explained on day 7)</p>				
<p><b>Day 15</b></p> <p><b>Sunday 13<sup>th</sup> August</b></p>	<p><b>Weekend</b></p> <p>Free time (as explained on day 7)</p>				

WEEK THREE	9.00 – 10.30am		11.00 – 12.30pm		2.00 – 4.00pm		Evening
<b>Day 16</b> <b>Monday 14<sup>th</sup></b> <b>August</b>	<b>Academic Debating Skills</b> <ul style="list-style-type: none"> <li>Expressing your opinion and comments</li> <li>Dis/agreeing</li> <li>Asking for/giving opinions</li> <li>Language of persuasion</li> <li>Turn-taking</li> </ul> <b>Mini debate in groups</b>	B R E A K	<b>Academic Writing 2</b> <ul style="list-style-type: none"> <li>Comparison/contrast essays</li> <li>Active/passive voice in writing</li> <li>References and bibliography</li> </ul>	L U N C H	<b>Guided tour of the world famous Bodleian Library</b> You will visit the beautiful Divinity School, which was used as a location for the Harry Potter movies.	D I N N E R	<b>Cultural activities with RAs</b> Suggestion: College tour - visit some of Oxford's most renowned colleges
<b>Day 17</b> <b>Tuesday 15<sup>th</sup></b> <b>August</b>	<b>Collaborative writing activity</b> Students work together to create an effective text. Explore the world of poetic forms including concrete poems and haiku.			L U N C H	<b>British Culture</b> <b>Youth Culture</b> Britain has been at the forefront of youth culture since the 1950s. Explore the world of fashion and music enjoyed by young people.	D I N N E R	<b>Cultural activities with RAs</b> Suggestion: Film night
<b>Day 18</b> <b>Wednesday</b> <b>16<sup>th</sup> August</b>	<b>Ethical Issues in the Workplace</b> Discussion, problem-solving and activities. A range of ethical issues will be examined, ranging from the personal to the corporate	B R E A K	<b>Presentations Workshop 3</b> <ul style="list-style-type: none"> <li>Fine-tuning of presentations</li> <li>Emphatic language</li> <li>Intonation and sentence/ word stress</li> </ul>	L U N C H	<b>Vocabulary Development</b> <b>American vs British English</b> Explore the fascinating differences in vocabulary and pronunciation between these two major variants of English.	D I N N E R	<b>Cultural activities with RAs</b> Suggestion: attend an evening lecture

<p><b>Day 19</b> <b>Thursday 17<sup>th</sup></b> <b>August</b></p>	<p><b>End of Course Presentations</b> Students deliver presentations in small groups before an audience.</p>	<p>B R E A K</p>	<p><b>End of Course Presentations</b> (continued)</p>	<p>L U N C H</p>	<p><b>Presentation Feedback Session</b></p>	<p>D I N N E R</p>	<p><b>GALA DINNER</b> Celebrate your success at a memorable candlelit dinner in one of Hertford College's historic dining halls, where you will be presented with a certificate at the end-of-course ceremony. This is a special event so please wear smart clothes!</p>
<p><b>Day 20</b> <b>Friday 18<sup>th</sup></b> <b>August</b></p>	<p><b>Free day</b> Free time (as explained on day 7)</p>						
<p><b>Day 21</b> <b>Saturday 19<sup>th</sup></b> <b>August</b></p>	<p><b>Departure day</b> You will be accompanied by the RAs in a private coach to the airport.</p>						



THE INTERNATIONAL PROGRAMMES DEPARTMENT

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